

# DRAFT General Plan



*It's Your Future,  
So Get Involved*

Chula  
Vista  
Vision  
2020

December 2004  
(Reprinted September 2005)  
Document 1 of 2



# CITY OF CHULA VISTA

## **DRAFT GENERAL PLAN REPRINT AND EDITS**

Please note that this Draft General Plan was originally printed and released on December 31, 2004. This document is being reprinted in September 2005 and is available for additional public review. It is now referred to on the cover as Document 1 of 2 to distinguish it from a separate document showing proposed revisions.

Please also see the separate document printed and released in September 2005 (referred to as Document 2 of 2) to view proposed revisions to this December 2004 document. The revisions are referenced to this December 2004 document, and are shown in an underline/strikeout format.

If you have any questions, please contact the General Plan Update Phone Line at (619) 409-5486.

# CITY OF CHULA VISTA

## GENERAL PLAN UPDATE



### DRAFT

December 31, 2004

#### **City Council**

Stephen C. Padilla, Mayor  
Steve Castaneda  
Patty Davis  
John McCann  
Jerry R. Rindone

#### **Planning Commission**

Marco Cortes, Chair  
Bryan Felber  
Russ Hall  
Dan Hom  
Vicki Madrid  
Kevin O'Neill

#### **City Manager**

David D. Rowlands, Jr.

#### **Assistant City Manager**

George Krempf

City of Chula Vista  
Planning and Building Department  
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Chula Vista, CA 91910

General Plan Update Phone Line: (619) 409-5486

[www.chulavistaca.gov](http://www.chulavistaca.gov)

# GENERAL PLAN UPDATE CITIZEN COMMITTEES

*This General Plan Update was only possible through the generous contributions of the following citizen committee members.*

## **Steering Committee**

Mitch Thompson - Housing  
Patricia Aguilar – Sweetwater/Bonita  
Kevin O’Neill – Planning Commission  
Bill Tripp – Infrastructure & Services Subcommittee  
Teresa Thomas – Environment, Open Space & Sustainable Dev. Subcommittee  
Diana Rude – North Area  
Rudy Ramirez – South Area  
Randall Krogman – East Area  
Steve Savel – Education  
Greg Alabado - Transportation  
Paul Nieto – Finance / Real Estate  
Gary Nordstrom - Development  
Russ Hall – Economic Development Subcommittee

## **Environment, Open Space and Sustainable Development Subcommittee**

Doug Reid - RCC  
Stanley Jasek - RCC  
Teresa Thomas - RCC  
Pamela Bensoussan - RCC  
John Chavez - RCC  
John Diaz - RCC  
Theresa Acerro – Sierra Club  
Tracy Means - RCC  
Laura Hunter - Env. Health Coalition  
Allison Rolfe – SD Audubon Society  
Michael Beck - Endangered Habitats League  
Susan Fuller – Nature Center Bd. of Trustees  
Frank Ohrmund – OVRP, Citizens Advisory Com.  
Alternates - Nohelia Ramos – EHC; John Hammond – SD Audubon; Lynne Baker - EHL

## **Infrastructure and Services Subcommittee**

Art Garcia – GMOC, Education  
Bill Tripp – GMOC, Environmental  
Steve Palma – GMOC, Southwest  
Kevin O’Neill – GMOC, Planning Com.  
Rafael Munoz – Eastern CV  
Gary Nordstrom – GMOC, Development  
Richard Arroyo – GMOC, Business  
Mike Spethman – GMOC, Central City  
David Krogh – GMOC, Bonita/Sweetwater  
Al Gore – Cultural Arts Commission  
Mary Jo Buettner–CV Coordinating Council  
Joanne Clayton – Housing Advisory Com.  
Bob Strahl – Parks & Rec. Commission

## **Economic Development Subcommittee**

(Economic Development Commission Members)

Russ Hall	Kevin Carlson	Scott Vinson
Ramin Moshiri	William Tunstall	Charles Moore
William Hall	Mary Wylie	Daniel Munoz
Dr. Carl Nelson		

## **CITY OF CHULA VISTA PROJECT STAFF**

*Staff members throughout the entire City of Chula Vista organization, including a General Plan Management Team, assisted preparation of the General Plan Update. Listed below are some of the core staff members who were most directly involved.*

Jim Sandoval – Director of Planning & Building  
Nancy Lytle – Assistant Director of Planning  
Edgar Batchelder – GPU Project Manager/Advance Planning Manager  
Duane Bazzel – Principal Planner  
Marilyn Pongeggi – Environmental Review Coordinator  
Daniel Forster – Growth Management Coordinator  
Paul Hellman – Environmental Projects Manager  
Mark Stephens – Principal Planner  
Kim Vander Bie – Associate Planner  
Frank Herrera-A – Associate Planner  
Rick Rosaler – Principal Planner  
Rich Whipple – Senior Planner  
Rabbia Phillip – Secretary  
Carlos Fernandez – Senior Planning Technician  
Dai Hoang – Planning Technician II  
Cheryl Cisneros – Planning Technician II  
Khalil Martinez – Planning Technician II  
Dave Kaplan – Transportation Engineer  
Jim Hare – Deputy Director, Community Dev.  
Mary Ladiana – Planning & Housing Manager  
Raymond Pe – Senior Planner

## **CONSULTING SERVICES**

**RBF CONSULTING** – Planning/Community Outreach  
**RECON** – Environmental Consultants  
**KIMLEY-HORN & ASSOCIATES** – Traffic Analysis  
**ECONOMICS RESEARCH ASSOCIATES** – Fiscal Analysis  
**MIG, INC.** – Public Outreach  
**MAY PLANNING SERVICES** – General Plan Development  
**THE RICK ALEXANDER CO.** – Meeting Facilitation

## **MASTER GENERAL PLAN UPDATE CONTENTS**

Chapter 1	Preface
Chapter 2	Introduction
Chapter 3	Chula Vista in Perspective
Chapter 4	Vision and Themes
Chapter 5	Land Use and Transportation Element
Chapter 6	Economic Development Element
Chapter 7	Housing Element (existing adopted Housing Element)
Chapter 8	Public Facilities and Services Element
Chapter 9	Environmental Element
Chapter 10	Growth Management Element
Chapter 11	General Plan Implementation
Glossary	(to be added)